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Officer and Officer Chaired Reports

President’s Report, Tracy Dougher

- Set agendas for Executive Board meetings, phone conference in Sept, Oct, Dec, Jan, Feb, Apr, and May,
- Site visit/mid-year meeting in Indianapolis, IN in November, and annual conference at Purdue University in June.
- Drafted and sent letter to College of Southern Idaho accepting their bid for 2019 conference.
- Drafted, tracked and completed constitution and bylaw changes for Director of NACTA Judging Conference and updates to officer responsibilities.
- Initiated conversation with President-Elect Mark Russell on enhancing communication with outside group and developing liaisons for groups beyond the traditional list.
- Communicated with William Nelson, facilitator, regarding ad-hoc NACTA visioning committee reporting to the Executive Board.
- Revised script for the awards banquet

Past President, Tracy Hoover

- Worked with NACTA board members to build a slate of officers for 2017-18
- Secured bios and photos for the ballot
- Submitted nomination of Dr. Jean Bertrand for 2017 Distinguished Educator Award
- Participated in monthly board calls
- Served on NACTA Visioning Committee

President-elect, Mark Russell

Nomination secured and materials gathered for Dr Kevin Donnelly, Kansas State University for the Murray Brown Leadership award and approved during the November, 2016 Executive meeting

Secretary’s Interim Report, Marilyn Parker

General

- Membership records are maintained in Microsoft Excel and QuickBooks. We continue to implement QuickBooks for membership record-keeping. Individuals and Institutions have received invoices for their yearly membership dues since fall 2016. Karen Earwood sends out invoices and helps in maintaining these records.
- Records include contact information (no phone numbers), payment type, membership code/region, unique membership number (no credit card numbers are kept on file).
- We have used MailChimp for e-Newsletters – information and reminders; continually updated.
- Continual update of online Journal access if membership is not paid.
- Position announcements received and posted throughout the year to the NACTA website; charges billed if they are not an Institutional member of NACTA.
- Authors of NACTA Journal manuscripts are billed if they are not NACTA members at the time of publication.
With the NACTA President, agendas for the fall and June executive meetings prepared; minutes taken at these meetings, then prepared and sent to all executive committee.

With the NACTA President, the yearly Business meeting agenda prepared; discussed at monthly online meetings and sent out to the executive committee.

With the NACTA President, agenda for the monthly online meetings prepared and sent out to the executive committee; minutes taken for monthly online meetings then prepared and sent out to all executive committee.

September and October, preparations made for fall executive committee meeting – hotel with meeting room and appropriate technology available, lunch provided, work with hotel to obtain reduced room rate for those attending the executive committee meeting.

Communication with NACTA President, President-elect, and executive committee on a host site visit usually the day before the executive meeting.

E-newsletters are prepared and sent out approximately once a month MailChimp; continually updated for this.

Assist with current conference registration/communications as needed.

Continual preparation of financial records for twice yearly reviewing.

Collected travel grant forms from those applying for CHS Travel Grants (43); forwarded to EITI Committee Chair, Brian Pearson; notified all who submitted forms of the results; wrote 14 checks and made sure they all received their checks when they registered for the conference.

**Memberships – New and Renewals**

- Emails are sent to individuals in the fall; three reminders are sent through QuickBooks after that time.
- Payment can be taken by check, credit card (VISA or MasterCard) by PayPal (online) or QuickBooks-Intuit (GoPayment), fax or mail, or by calling the secretary.
- Members continue to take advantage of the 3-year membership option.
- New members receive a “Welcome to NACTA” letter through email and their name is given to the regional director. The Membership Director and the Regional directors also send an email letter of welcome.
- New Life members receive a “Letter of Welcome” and their name is sent to the Membership director, Regional Director, NACTA President, and President-Elect.

*Membership listings can be requested by regional directors; individual listings for a particular school can be requested for membership reminders or recruiting.*

**Membership** –

- Institutions – 127
- Individuals – 563 (approximately – includes Institutional Active, Active, Graduate Students, and Emeritus)
- Libraries – 42
- Life Members – 158 (includes 16 new – either new members or members that changed to Life member status)
- Turnover in memberships continues to be approximately 150-200 per year

**Universities/Colleges** –

- Institutions receive an email with an invoice for renewal in the fall; reminders are sent again in January, February, and March as needed.
- New institutions: Ancilla Community College, Donaldson, IN; Dawson Community College, MT; College of Southern Idaho, ID; Fort Scott Community, College, KS.
Note: All colleges/universities participating in the NACTA Judging Contest this year paid their Institutional membership.

- Institutions not renewed for 2017: North Carolina A&T University, University of Wyoming.
- Those institutions which pay for individual memberships (1-year memberships): Purdue University, University of Illinois, University of Florida, University of Nebraska, Penn State University, Sam Houston State University.
- Note: If you are aware of changes in leadership for a college or university, please let the secretary know.

Canada / Foreign Members, Institutions, Libraries (numbers included in above count) –

- Canadian members – 7 / Institutions – 5
- Foreign members – 2 (Iran, Australia)
- Libraries – 3 Canadian (University of Guelph, Ontario; University of Alberta; Dalhousie University, Nova Scotia) / 3 Foreign – Massey University (New Zealand), Chinese Academy of Agriculture (through EBSCO), Zayed University (through EBSCO)

Teaching Award of Merit / Graduate Student Certificates

- Total of 64 certificates were awarded this year (42 faculty/22 graduates); last year 89 certificates were awarded.
- Member institutions receive notification by email when they renew their membership and when the membership is paid (we are willing to ‘overnight’ a certificate if needed and have done so).
- Mix of NACTA member and non-member.
- Continued importance and awareness of this award to institutions is needed.

Online Voting

- With NACTA Past President, officer voting names and information, is prepared for Survey Monkey
- Approximately 176 votes were cast for the officer elections through Survey Monkey.

Action Item: Retaining memberships and encouraging new memberships is an ongoing theme.

The NACTA Secretary greatly appreciates the help of Karen Kenny and Miriah Pace with the daily varied aspects and responsibilities of the NACTA work.

Treasurer’s Interim Report – June 2017 – Marilyn Parker

Membership dues

- Major factor in keeping NACTA financially viable
- Critical to maintain current membership levels or increase
- Dues increase in June 2007 has been beneficial
- Three-year membership payment option is working well
- Those paying the life membership through the $200 per year plan is working well
- Even though we had about 150 new memberships this year, approximate 200+ people did not renew their memberships for 2017 after paying a 2016 membership. This is a
loss of membership income of approximate $15,000. Of the 200, over 30 were graduate students.

- Appreciation is given to Karen Earwood in our office for helping to maintain the memberships and renewals through QuickBooks.

**Profit and loss statement**

- Created by QuickBooks.
- The accounting firm of Deagle & Ames in Twin Falls, Idaho, conducted a compilation of the financial records of NACTA to verify the records and accounting process.
- This report is for the NACTA checking account, maintained at DL Evans Bank in Rupert, Idaho.
- Detailed Profit & Loss statement is available for any NACTA member.
- Beginning Assets: $147,088 / Ending Assets: $100,094.
- Currently in PayPal (5-31-17) $4,022 which has not been transferred to the NACTA checking account.

**Income sources (additional)**

- Royalties from ProQuest and Gale (Cengage), and EBSCO - $1,102.
- Manuscripts publication fees – 13 at $100 each, $1300.
- Position announcements – 10 at $100 each, $1000.

**Donations**

- Dr Charles Kinoshita, University of Hawaii conference host, asked that NACTA retain the remainder of the registrations monies ($5718) received from the 2016 University of Hawaii conference (September, 2016). NACTA sent a letter of Thank You for this donation. These monies still reside in the NACTA checking account.
- CHS Grant monies were received in August 2016 - $100,592.

**Expenses**

- Partially covered by NACTA membership dues - Journal preparation, membership maintenance (individuals, institutions, manuscript publication fees, position announcements and libraries), Website upkeep.
- Covered by CHS Foundation Grant – Time spent on different categories of work: Awards booklet, Abstract book, hosting event for new NACTA members at conference, membership promotion 2-year/4 year schools, Conference postings, Judging conference support, Social media (Facebook, twitter, conference postings).

**Bank Balance**

- Bank statement for the checking account ending May 31, 2017 is $100,094. (PDF of Disbursements attached separately).

**Additional financial notes for QuickBooks reports below:**

- Balance sheet by Class:
  - Total Liabilities & Equity as of May 2017 = CHS - $30,945 + NACTA - $73,634.
  - $104,579 – total amount in NACTA checking account.
• Expenses were more than income for the year June 2016 to May 2017 but monies from the CHS Grant and conference registration ending May 2016 was more offsetting the expenses ending May 2017
• Income retained from last year which ended May 2016
• CHS – $43,796 + NACTA – $98,306 = $142,102

<table>
<thead>
<tr>
<th>Balance sheet by Class</th>
<th>CHS</th>
<th>NACTA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Income from Jun ’16 – May ’17</td>
<td>+100,592</td>
<td>+ 89,514</td>
</tr>
<tr>
<td>Expenses Jun ’16 – May ’17</td>
<td>-113,442</td>
<td>-113,034</td>
</tr>
<tr>
<td></td>
<td>- 12,850</td>
<td>- 23,520</td>
</tr>
<tr>
<td>Income previous year-ending May ’16</td>
<td>+ 43,794</td>
<td>+ 98,306</td>
</tr>
<tr>
<td>May 2017</td>
<td>+ 30,945</td>
<td>+ 73,634</td>
</tr>
<tr>
<td><strong>Total amount in NACTA checking account as of May 31, 2017</strong></td>
<td></td>
<td>$104,579</td>
</tr>
</tbody>
</table>
Expenses were more than income for the year June 2016 to May 2017 but monies from the CHS Grant and conference registration ending May 2016 was more offsetting the expenses ending May 2017

- Retained earnings from June 2016 CHS $43,796 and NACTA $98,306
- Expenses overage from Profit & Loss Statement May 2017 CHS $12,850 and NACTA $23,520
- Total amount left from CHS $30,945 and NACTA $73,634

The “Unclassified” column is the NACTA monies
Expenses (CHS $113,442 and NACTA $113,034) were more than income for the year June 2016 to May 2017 but monies from the CHS Grant and conference registration ending May 2016 was more offsetting the expenses ending May 2017.

The “Unclassified” column is the NACTA monies.
NACTA Membership Director Report, Jeannette Moore

I was in contact with the NACTA Campus Ambassadors throughout the year, and welcomed three new Ambassadors: Lurline Marsh, University of Maryland Eastern Shore (previous Ambassador retired); Erik Christian, Iowa State University; and Dr. Don Edgar (new Ambassador for the University of Arkansas when the previous Ambassador asked to be replaced).

I sent the NACTA promotional materials Rick and Marilyn Parker had put together to all Ambassadors in July. Dennis Buckmaster from Purdue used Reply All to distribute 2017 conference information to the Ambassadors. Don Mulvaney from Auburn distributed a nice message to his constituents outlining the benefits of NACTA and encouraging nominations for the awards.

The criteria for the NACTA Outstanding Campus Ambassador Award were finalized, but there were no nominations (self-nominations were also invited) for this award despite multiple emails to the Campus Ambassadors.

I headed (with input from the Exec Committee) the Fall 2016 revision of the NACTA bylaws to be current. Additions included the Experiential Learning Committee, the Outstanding NACTA Campus Ambassador Award Committee, and the NACTA Foundation Director. Deletions included the Host Committee Silent Auction Liaison (no longer in existence) and the specific names of organizations for which we have NACTA liaisons.

Marilyn Parker, Secretary/Treasurer for NACTA, provided membership numbers, names, and email addresses for each region, which I forwarded to each region's Director and Director-Elect. Marilyn also provided the following information on membership as of May 24, 2017:

New NACTA Members by Region – September 2016 - May 2017

<table>
<thead>
<tr>
<th>Category</th>
<th>Canada</th>
<th>Central</th>
<th>Eastern</th>
<th>Southern</th>
<th>Western</th>
<th>Totals</th>
</tr>
</thead>
<tbody>
<tr>
<td>Institutional Active*</td>
<td>3</td>
<td>22</td>
<td>21</td>
<td>47</td>
<td>6</td>
<td>99</td>
</tr>
<tr>
<td>Active*</td>
<td>0</td>
<td>0</td>
<td>2</td>
<td>0</td>
<td>4</td>
<td>6</td>
</tr>
<tr>
<td>Graduate students</td>
<td>0</td>
<td>13</td>
<td>14</td>
<td>10</td>
<td>3</td>
<td>40</td>
</tr>
<tr>
<td>New Life members</td>
<td>0</td>
<td>4</td>
<td>2</td>
<td>6</td>
<td>4</td>
<td>16</td>
</tr>
</tbody>
</table>
"Institutional Active" refers to a member whose institution is a member of NACTA; "Active" refers to a member whose institution is not a member of NACTA.

**New NACTA Life members – joined June 2016-May 2017**

<table>
<thead>
<tr>
<th>Name</th>
<th>Institution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amy R Smith</td>
<td>UMN</td>
</tr>
<tr>
<td>Brian Warnick</td>
<td>Utah State University</td>
</tr>
<tr>
<td>Carla Jagger</td>
<td>Mississippi State University</td>
</tr>
<tr>
<td>Carrie Pickworth</td>
<td>NCSU</td>
</tr>
<tr>
<td>Charles Kinoshita</td>
<td>UH-Manoa</td>
</tr>
<tr>
<td>Don Edgar</td>
<td>University of AR, Fayetteville</td>
</tr>
<tr>
<td>Gretchen Mafi</td>
<td>OK State University</td>
</tr>
<tr>
<td>Ingelia White</td>
<td>Windward Community College, HI</td>
</tr>
<tr>
<td>Karen Williams</td>
<td>University of Wyoming</td>
</tr>
<tr>
<td>Kimberly Hostetler</td>
<td>OSU-ATI</td>
</tr>
<tr>
<td>Margaretha Rudstrom</td>
<td>UMN-Crookston</td>
</tr>
<tr>
<td>Nick Fuhrman</td>
<td>UGA</td>
</tr>
<tr>
<td>OP McCubbins</td>
<td>TN Tech University</td>
</tr>
<tr>
<td>Rebecca Bott</td>
<td>SD St University</td>
</tr>
<tr>
<td>Robert Birkenholz</td>
<td>OSU</td>
</tr>
<tr>
<td>Soo-Yeun Lee</td>
<td>UIUC</td>
</tr>
</tbody>
</table>

**Total Memberships by Region (new memberships are included in this count)**

<table>
<thead>
<tr>
<th>Category</th>
<th>Canada</th>
<th>Central</th>
<th>Eastern</th>
<th>Southern</th>
<th>Western</th>
<th>Totals</th>
</tr>
</thead>
<tbody>
<tr>
<td>Institutional Active*</td>
<td>7</td>
<td>106</td>
<td>114</td>
<td>176</td>
<td>49</td>
<td>452</td>
</tr>
</tbody>
</table>
Active*  | 0 | 7 | 10 | 5 | 6 | 28
---|---|---|---|---|---|---
Graduate students | 0 | 18 | 27 | 26 | 5 | 76
Life members | 3 | 49 | 27 | 58 | 21 | 158
Institutions** | 5 | 40 | 29 | 34 | 19 | 127

* "Institutional Active" refers to a member whose institution is a member of NACTA; "Active" refers to a member whose institution is not a member of NACTA.

** New Institutions – Ancilla College, Donaldson, IN; Ft Scott Community College, Ft Scott, KS; Dawson Community College, Glendive, MT; College of Southern Idaho, Twin Falls, ID

Thanks to Marilyn Parker for providing the data tables.

Editor’s Report/Publications Committee Report, Rick Parker

NACTA Journal

Submissions and reviewers: Table 1 shows the number of NACTA Journal manuscripts submitted, reviewed, accepted and rejected through FastTrack for the past 11 years.

Table 1. NACTA Journal Manuscripts – An 11-Year Perspective

<table>
<thead>
<tr>
<th>Year</th>
<th>Submitted</th>
<th>Accepted</th>
<th>Percent</th>
<th>Rejected</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>80</td>
<td>51</td>
<td>64%</td>
<td>29</td>
<td>36%</td>
</tr>
<tr>
<td>2015</td>
<td>118</td>
<td>80</td>
<td>68%</td>
<td>38</td>
<td>32%</td>
</tr>
<tr>
<td>2014</td>
<td>82</td>
<td>61</td>
<td>74%</td>
<td>21</td>
<td>26%</td>
</tr>
<tr>
<td>2013*</td>
<td>109</td>
<td>76</td>
<td>70%</td>
<td>33</td>
<td>30%</td>
</tr>
<tr>
<td>2012</td>
<td>82</td>
<td>54</td>
<td>66%</td>
<td>28</td>
<td>34%</td>
</tr>
<tr>
<td>2011</td>
<td>83</td>
<td>49</td>
<td>59%</td>
<td>34</td>
<td>41%</td>
</tr>
<tr>
<td>2010</td>
<td>73</td>
<td>54</td>
<td>74%</td>
<td>19</td>
<td>26%</td>
</tr>
<tr>
<td>2009</td>
<td>58</td>
<td>42</td>
<td>72%</td>
<td>16</td>
<td>28%</td>
</tr>
<tr>
<td>2008</td>
<td>48</td>
<td>30</td>
<td>63%</td>
<td>18</td>
<td>37%</td>
</tr>
<tr>
<td>2007</td>
<td>44</td>
<td>29</td>
<td>66%</td>
<td>15</td>
<td>34%</td>
</tr>
<tr>
<td>2006</td>
<td>41</td>
<td>30</td>
<td>73%</td>
<td>11</td>
<td>27%</td>
</tr>
<tr>
<td>Totals</td>
<td>818</td>
<td>556</td>
<td>68%</td>
<td>262</td>
<td>32%</td>
</tr>
</tbody>
</table>

*In 2013, we produced a special September issue, "Globalization: Implications for Teaching and Learning in Post-Secondary Agricultural Education." We received 36 manuscripts.
Since 2006, manuscript submissions doubled. Each issue of the Journal contains 12 to 14 published manuscripts, a reprint from a past Journal, and Teaching Tips/Notes. As of June 2017, 48 manuscripts have been submitted.

Besides the manuscripts submitted through the NACTA FastTrack (http://nacta.expressacademic.org/), 22 Teaching Tips/Notes (compared to 10 in 2015) and seven unsolicited book reviews were submitted in 2016. These items are not peer reviewed. The overall statistics for the NACTA FastTrack site: 1050 total submissions in 11 years, including manuscripts, Teaching Tips/Notes and book reviews. According to the statistics on the FastTrack site, the yearly average for submissions is 94.5. This is higher than the actual yearly average of 74.4/year because authors sometimes submit the revised final of an accepted manuscript as a new manuscript and not as an attachment to the original. On average, manuscript reviews are completed in 38 days.

An annual hard copy of the 2016 Journal was mailed to all members. It contained 58 manuscripts in 452 pages, up from 353 pages in 2015. Ten of the articles were from a special edition on how students are being prepared for the workforce. Again, this year, Sheridan Press in Hanover, PA printed and mailed the annual hard copy issue in January 2017 to all NACTA members with paid memberships for 2016.

The NACTA Journal Editorial Board for 2016-17 consisted of 50 reviewers from 36 different institutions. Reviewers who do not maintain their NACTA membership are dropped. Also, inactive reviewers are dropped. Eight active reviewers with three-year terms ending the last day of June 2017 were notified and all eight asked to serve another three-year term. Before and during the Conference the Editor will issue a request for new members of the Editorial Board. Long-time Editorial Board member David Knauft, University of Georgia, deserves a special “shout out.” In May 2017 he completed his 100th review of NACTA manuscripts.

Author guidelines for the NACTA Journal are reviewed and updated each year.

Conference abstracts: A historical perspective of the abstracts presented at the NACTA Conferences for the past 18 years is shown in Table 2.

Table 2. Historical Perspective of NACTA Conference Abstracts

<table>
<thead>
<tr>
<th>Year</th>
<th>Abstract Type</th>
<th>Conference Location</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Oral</td>
<td>Poster</td>
</tr>
<tr>
<td>2017</td>
<td>145</td>
<td>133</td>
</tr>
<tr>
<td>2016</td>
<td>153</td>
<td>232</td>
</tr>
<tr>
<td>2015</td>
<td>123</td>
<td>142</td>
</tr>
<tr>
<td>2014</td>
<td>63</td>
<td>192</td>
</tr>
<tr>
<td>2013</td>
<td>121</td>
<td>143</td>
</tr>
<tr>
<td>2012</td>
<td>76</td>
<td>93</td>
</tr>
<tr>
<td>2011</td>
<td>78</td>
<td>97</td>
</tr>
<tr>
<td>2010</td>
<td>75</td>
<td>108</td>
</tr>
<tr>
<td>2009</td>
<td>83</td>
<td>84</td>
</tr>
</tbody>
</table>
Abstracts were electronically submitted to the website [http://nactaabs.expressacademic.org/](http://nactaabs.expressacademic.org/). Each abstract was assigned two or three reviewers from the NACTA Editorial Board. Based on the reviews, abstracts were accepted as oral presentations, poster presentations, or rejected. This year we handled 304 submissions through the submission site, down from 400 last year ("the Hawaiian affect"). The local planning committee at Purdue University scheduled the presentations. The abstracts are published as NACTA Journal, Volume 61, Supplement 1, in hard copy for conference participants at Purdue University. They are also published online on the [NACTA Journal](http://nactateachers.org) website. Additional hardcopies are available for sale on the NACTA store at Lulu.com. Miriah Pace developed, assembled and designed NACTA Journal Volume 61, Supplement 1. It was printed at Lulu.com at a cost of $3.71 each (160 pages each). Printing and development of the abstract supplement is supported by the CHS Foundation.

All presenters are invited to share their presentations as PDFs or jpgs, which will be posted on the NACTA teachers.org website under the 2017 Conference. Some of these will also be shared on the NACTA Facebook page. Poster jogs and PowerPoints were collected as attachments to the original submission on the NACTA abstract submission site. PowerPoints were shared with Purdue University so the presentations could be loaded and ready for the proper concurrent session. Based on input from some authors, we should consider having authors sign release forms for their PowerPoint presentation to be posted on the NACTA website.

**Conference Workshops.** For the first time this year, conference workshop proposals were submitted to NACTA using a formal process developed by the Educational Issues and Teaching Improvement Committee. A call for proposals was issued. These proposals were also submitted to the abstract submission site and identified as a "workshop." This year 13 workshop proposals were received and six were selected to be presented at the 2017 Conference.

**Website, Electronic Publishing and Social Media**

The NACTA website and social media sites are primarily maintained by Miriah Pace.

Electronic publishing: All issues of the *NACTA Journal* are available on NACTAteachers.org. The most recent eight issues require a member login and password. Older issues of the *NACTA Journal* are available to anyone. Electronic issues of the Journal are also provided to ProQuest and the Gale (Cengage) Group. NACTA receives annual royalty payments from these groups, depending on access.
Registration module. Designated funds from the CHS Foundation were used to add the registration module to the website. This module provides the flexibility to be used to register individuals for any NACTA function. Not all conferences will use this feature. It was used for the conference at the University of Hawaii last year and will certainly be used when the conference is held at the College of Southern Idaho.

Book reviews: Book reviews are a topic that needs to be discussed by the Publications Committee. The book reviews we have now are from one individual and are unsolicited. For now, we have decided to use the flexibility of our new website and publish these on the NACTA website. We will see if we can generate interest in other book/media reviews.

Social media and engagement. The new site provides an ongoing tally of the “hits” received by every NACTA Journal article. Also, the website provides “buttons” that link to the NACTA Facebook, Twitter and Pinterest sites.

Photos. Many photos and jpgs of posters are loaded on NACTA’s Flickr site (https://www.flickr.com/photos/nactateachers/). Flickr allows for easier uploads and organization. Thanks to Sue Donnelly, we were able to add photos from the 2017 NACTA Judging Conference. The Flickr account links directly from the NACTA website.

Store. Working with a local Idaho business, we added a link (http://www.companycasuals.com/NACTA/start.jsp) to a “NACTA store” where members can purchase shirts, caps and other items with the NACTA logo embroidered on them.

NACTA is on Facebook: On Facebook, 1075 people “Like” us (up from 928 last year). In mid-June, the reach of the Facebook pages was 3660. All measures show an increase over last year. Content is added on at least a daily basis, except during the summer months. Our Facebook link is https://www.facebook.com/NACTA.teachers. Miriah Pace maintains the NACTA Facebook page.

NACTA Twitter: NACTA also has a Twitter account (@nactateachers) with 652 followers. Anything posted on the NACTA Facebook automatically goes to Twitter.

NACTA E-newsletter: We continue to use the E-newsletter to reach a large audience of members and non-members of NACTA. The E-newsletter is used to inform and to promote. The NACTA Conference and the NACTA Judging Conference were promoted through the E-newsletter. Some members requested that surveys and other information be sent out through the E-newsletter. Hopefully, members are also using the NACTA Facebook and the NACTAteachers.org website. Also, three of the websites -- the abstract submission site, the manuscript submission site and the NACTAteachers.org, have the ability to easily and quickly email all of the members. More use is being made of this feature to provide members with information and reminders.

Other Items

Continuing this year: The Fifth Annual (Graduate Student) Poster Contest will be held this year at Purdue University. SurveyMonkey and a QR code will be used for for individuals to cast their votes for the top posters.
QR codes for downloading: QR codes and URL links will be used at this year’s conference. One will allow anyone to download an electronic copy of the NACTA Journal, volume 61, supplement 1 which contains the abstracts for the 2017 NACTA Conference. Also, QR codes and URL links are available for the conference daily schedule and the presentation (oral/poster) schedules.

NACTA Awards and Banquet Program Booklet: The NACTA Awards and Banquet Program booklet has become a project of the NACTA Journal. This booklet is designed “in house,” by Karen Earwood with support for design and printing from the CHS Foundation. This year the booklet was printed at Lulu.com. With shipping costs and the cost of proof copies, each booklet cost about $3.00.

**Recommendations:**
- Produce an impact statement for the Journal.
- Consider Kindle/iPad publishing of the NACTA Journal.
- Continue making a better connection with the NACTA Judging Conference so results and photos can be shared on the NACTA website and Facebook.
- Seek ways to connect with faculty at two-year colleges.
- Consider divisions to the NACTA Journal.

**Historian Report, Kevin Donnelly**
Activity related specifically to NACTA history was limited. After the 2016 meetings, working with Miriah Pace from the NACTA office, we the completed the historical lists of Regional Directors posted on the website. It still has a few questions from the early years, but it is as complete as we could get with the information I have. Miriah also updated all of the other historical lists of officers, award winners, judging conference hosts, etc. posted on the web. We will be posting a copy of the first 25-year history of NACTA written by G. Carl Schowengerdt and published in June, 1979.

Participated in all of the monthly Executive Committee conference call meetings; helped with the proposed constitution revision to change the appointed NACTA Judging Conference Liaison to an elected Director with full voting privileges on the NACTA Executive Committee to be voted on at the June business meeting.

Most of my NACTA commitment for this year has involved serving as Chair of the Kansas State University Planning Committee for hosting the 2017 NACTA Judging Conference April 6-8, 2017. We provided 13 contests including a new event in precision agriculture. We were able to secure sufficient industry support to cover expenses. A total contestant registration of 859 was a record, representing 48 schools, exactly half from 2-year colleges. I prepared a summary of the results that were posted on the NACTA website. Contest action photos taken by Sue Donnelly were posted on NACTA’s Flickr site. Five quiz bowl buzzer sets were purchased by NACTA with CHS funds to be passed to the next host each year.

**Regional Directors’ Reports**

**Canadian Region Director Report, Dana Penrice, University of Alberta**

Current Membership:
• 7 Active Members
• 5 Institutions
• 2 Life Members
• 0 Canadian Grad Students

Two award recipients will be attending this year's conference along with 4 – 6 other members.

Future Plans:
Hosting a NACTA day at the University of Alberta for professors and graduate students.

**Eastern Region Director Report, John Ewing, Pennsylvania State University**

Welcome letters continue to be sent to all new and renewing members. I continued to include a NACTA 2017 conference reminder (bookmark), until I ran out of bookmarks in mid-April. After the bookmarks were gone, I utilized the NACTA postcards to welcome members, and to remind them of the conference.

The 2017 NACTA conference postcards and bookmarks were also provided to program coordinators in the College of Agricultural Sciences at The Pennsylvania State University. These program coordinators were asked to take extra copies back to their units and invite others to join. An invitation was also provided to these individuals to reach out to me with any questions regarding their involvement with NACTA.

Membership numbers for the Eastern region appear to be strong again this year. Most dues paid members from last year paid dues again this year. In addition we added approximately 40 new members from the Eastern Region this year.

**Central Region Director Report, Lyle E Westrom, University of Minnesota, Crookston**

NACTA Judging competition at K-State involved the NACTA Central States Director giving a presentation to both the initial coaches meeting at the opening breakfast and the banquet held at the close of the competition on Saturday night. The goal of the presentation was to have NACTA members gain the maximum benefits by participating in both the professional and judging aspects of NACTA. There are early indications that we are beginning to turn the corner on this important mission. I received two or three calls last summer from schools whom had never participated on the judging side and desired to do so. There is a trend for growth on the judging competition side, especially from four-year schools.

NACTA membership growth this past six months in the Central Region gives reason to think that more people are also becoming aware of the professional benefits of securing NACTA membership. The scholarship given to new schools with emphasis on two-year schools is a promotion worth continuing. NACTA's emphasis on “teaching” is an easy sell to two-year institutions. Now we need to continue figuring out the logistics of getting new schools to the professional conference.
It has been a pleasure serving as the Central States Director. Please continue to ask your friends and colleagues to join NACTA and participate on both the professional and judging sides.

Southern Region Director Report, Nick Fuhrman, University of Georgia

Current Accomplishments

- **New Members!**
  - Graduate Student: 7
  - Institutional Active: 31
  - Life: 4
  - **TOTAL New Members for 2017 so far: 42 for the Southern Region**

- Continued to nominate and recruit faculty in the Southern Region to apply for the NACTA Educator and NACTA Teaching Scholar Awards

- Encouraged graduate student involvement in NACTA within the College of Agricultural and Environmental Sciences at UGA

- Encouraged faculty award winners in the Southern Region to encourage their graduate students to become involved in NACTA (emphasis on doctoral students desiring a faculty position)

Future Plans

- Continue to promote graduate student attendance at our conference in Iowa and availability of travel scholarships through the CHS Foundation

- The **F.E.E.L. Center: Formative Evaluation to Elevate Learning** at UGA under pilot development with leadership from Nick Fuhrman (as a LEAD 21 project). Nick will collaborate with the UGA Center for Teaching and Learning to assist faculty and graduate teaching assistants with creatively incorporating evaluation measures/assignments into courses to inform teaching. A series of discussions (potentially online) will be held and NACTA members may be contacted to share.

Western Region Director Report, Ingelia White, Windward College, Kaneho, HI

The following is the new NACTA membership report for Western Region.

A total of 17 NACTA new members and 4 life members from Western Region were welcomed in 2016 - 2017. Welcome letters were sent to new and returning members encouraging them to attend and participate in 2017 NACTA Conference, activities and events at Purdue University.
Standing Committee Reports

Journal Article Awards Report, Crystal Allen, University of Illinois

EB Knight Award
_The Whole is Greater Than the Sum: An Empirical Analysis of the Effect of Team Based Learning on Student Achievement_

Georgeanne M. Artz  
gartz@iastate.edu  
Iowa State University
Keri L. Jacobs  
kljacobs@iastate.edu  
Iowa State University
Christian R. Boessenc  
boessenc@iastate.edu  
University of Missouri

Jack Everly Award
_A Proactive Model for Recruiting Students into Agriculture Disciplines_

Caula A Beyl  
cbeyl@utk.edu  
University of Tennessee-Knoxville
Anna Adams  
an娜-adams@uwalumni.com  
University of Tennessee-Knoxville
Elena G. Smith  
elegsmit@vols.utk.edu  
University of Tennessee-Knoxville

Bob Gough Teaching Tip Award
_Assessing Learning Objectives with Bloom's Revised Taxonomy_

Matt Spindler  
spindler@vt.edu  
Virginia Tech

Committee Members:
Crystal Allen (Chair), University of Illinois
Jim Cooke, Abilene Christian College
Chris Estepp, Sul Ross State University
John Ewing, Pennsylvania State University
Rodney Gilbert, Delaware Valley University
Jeff Hattey, Ohio State University
Lurline Marsh, University of Maryland-Eastern Shore
Mike Olexa, University of Florida
Bob Stark, University of Arkansas@Monticello
Lyle Westrom, University of Minnesota

EITI 2017 Annual Committee Meeting Report, Brian Pearson, University of Florida

1. 2017 Travel Grant Awards
   a. The EITI committee received 42 applications for the 2017 NACTA Travel Grant award. Similar to 2016, 14 applicants were selected based upon the established award rubric. Among those selected, 11 awardees were graduate students (79%) and 3 were Assistant Professor or Instructor/Lecturer rank. All 14 were either students or employees of a 4-
year institution. One awardee was not a current member of NACTA. The EITI committee discussed if non-members should be eligible for travel grant award during the 2017 committee meeting at Purdue University. Thirteen of the applicants are first time attendees. Marilyn Parker encouraged graduate students to introduce themselves to Drs. Dougher and Pearson at the conference. All 14 awardees either were an award winner or were presenting at the conference.

2. 2017 Conference Workshops
   a. Thirteen conference workshop proposals were submitted for consideration and reviewed by the EITI chair, Brian Pearson, and the host-institution coordinator, Dennis Buckmaster. Six workshops were selected based upon content and expected impact. Three of the selected workshops incorporated local resources. One hundred and one conference registrants responded to the workshop interest survey conducted by Dr. Buckmaster. Seventy-five registrants plan to attend one of the offered workshops.

3. 2017 EITI Committee Meeting
   a. 14 NACTA members attended the annual committee meeting. Contact information was collected to allow for communication outside the conference.
   b. Should non-members be eligible for the NACTA travel award?
      i. Most committee members agreed they should not based upon the low cost of graduate registration. One committee member disagreed and thought membership status should remain in the point system of the current rubric.
   c. 5 main workshop themes were presented:
      i. Technology speed dating
      ii. Presentation and hands-on experience with teaching technologies
      iii. Graduate student/young faculty professional development
      iv. How to document teaching impacts for employment preparation and tenure and promotion. To include discussions on teaching assessments and demonstration of effective teaching.
      v. Teaching roundtable
      vi. A roundtable workshop focused on presentation and discussion of effective teaching tips.
      vii. Development of critical thinking and writing skills among undergraduate students
      viii. How to focus on professional skill development within your classroom
      ix. How to assess good teaching utilizing refereed methodology
   d. 2018 Blue Ribbon Presenter
i. Are criteria established for eligibility for the Blue Ribbon Presenter? Does a rubric or language exist on how to select the individual among those nominated? Should this be done?

ii. 6 individuals were nominated for the 2018 conference. The committee received multiple votes for 1 individual. The lead nominee was invited to be next year’s speaker and accepted the invitation on July 1, 2017.

e. Open discussion/suggestions for future conferences
   i. First time attendees being paired up with senior NACTA members to mentor them. Perhaps a hand-written note be sent to the new attendee prior to the conference.
   ii. Ask young faculty to moderate sessions to have them become more involved with the organization.
   iii. Recoding of conference talks for “Teach the Teacher” monthly online videos.
   iv. Make posters available for a longer duration prior to and after the scheduled session.
   v. Workshops that incorporate local resources were valued by the committee. A 50/50 split of local vs non-locally influenced workshops was perceived as an appropriate balance. Should we continue this or decide on a year-by-year basis?
   vi. 1 free year of NACTA membership and/or free registration to the NACTA Annual Conference was suggested as part of the NACTA Travel Award for graduate students.
   vii. Modify oral sessions to include a 15 min time at the end for open discussion.

NACTA Teacher Recognition Committee Report – Wendy Warner North Carolina State University

1. Introductions and thank you!
2. Summary of awards presented
   a. The Teacher Recognition Committee reviewed 56 award dossiers this year and will present 52 teaching awards (49 awards were presented in 2016, 60 awards were presented in 2015, 36 awards were presented in 2014, 51 awards were presented in 2013, and 39 were presented in 2012), in addition to the Distinguished Educator and Murray Brown awards.

<table>
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<th>Number Presented</th>
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<td>13</td>
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<tr>
<td>NACTA Educator (formerly Teacher Fellow)</td>
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Teacher Recognition Committee Agenda

3. Addition of new teaching with technology award. Review of award and scoring rubric.
4. Review/comments on scoring rubrics. How should student evaluations for graduate students be addressed?
5. Recruitment of new committee members. Generate a list of rewards to committee membership, expectations, and time commitment. Also, how to encourage committee members to pay dues by February?
6. Awards ceremony – currently use funny teaching story, should we continue?
7. Interest in serving as committee chair for 2017 – 2019?
8. Other items on your mind?
9. Special Recognition of Karen Earwood, Marilyn Parker, and Miriah Pace for all their help this year!
10. Thanks so much for your service to our committee! You rock!

International Committee Report – Laura White, New Mexico State University and Kelly Newlon, Ohio State University

NACTA Programming Proposal, International Committee, June 30, 2017

The NACTA International Committee proposes a webinar series to support topics of interest to NACTA members related to internationalization of agricultural curriculum. The purpose of this webinar series would be to extend content pertinent to the NACTA mission throughout the year and to capitalize on member knowledge sharing and networking beyond the confines of the Annual Conference.

Sample topics proposed for the webinars:
- Designing learning outcomes and assessment for Education Abroad Courses
- Creating international agriculture minors or certificate programs
- Fining academic partners abroad and tips for developing relationships
- Education Abroad safety and considerations when visiting farms
- Incorporating international content into your course syllabus
- Grant writing tips for international collaboration
- How the culture and geography of Peru impacts the horticulture (or any field) industry

Potential Speakers: The intent is that the presenters will be NACTA members who have a specific expertise and volunteer to coordinate a webinar for other NACTA members. Priority
would be given to presenters who collaborate to present jointly with colleagues from other NACTA institutions.

**Frequency:** Webinars would be offered once per month during the regular academic year. The NACTA International Committee leadership would develop a subcommittee to select speakers and work with the NACTA executive secretary to solicit speakers, advertise topics, communicate how to access the webinars, and post recordings of the webinars on the NACTA website.

**Audience:** Access to the webinars would be limited to NACTA members through advertising via NACTA list serves and website. The webinars would be password protected with the password only being provided to NACTA members.

**Technology needs:** NACTA leadership may decide to utilize a software platform purchased by the organization if they deem to cost to warrant a return on investment for the membership needs. If not, each presenter would select a platform used by their university that is open to the public (with a password to enter that presentation) that would then be shared with NACTA members interested in viewing that webinar. The platform should also be able to record the presentation and save the presentation for at least one year. The website and log in information would then be provided via the NACTA website.

**Requested support from NACTA:** The fiscal investment would be at the discretion of the NACTA Executive Committee to determine if a central software/web platform would best serve members. If the decision is to purchase a central platform, that is a cost that would be borne by NACTA. Members of NACTA will be asked to submit potential topics they desire to hear about as well as topics member volunteers are willing to present. Finally, space on the NACTA website would need to be dedicated to advertising as well as storing webinar information.

**Benefit to NACTA Members:** The educational value to NACTA members would extend beyond the national conference; the pedagogy of international agriculture could be shared with partners around the world as potential members or presenters are not limited to attending in the US; networking and teaching in a new platform is an opportunity to practice for NACTA members.

**NACTA Programming Proposal, International Committee, June 30, 2017**

The International Committee of NACTA has received a request from Dr. Carlos Gomez, La Molina University (Peru), to provide support for a proposed conference for teaching and learning innovation, serving Latin America. Dr. Gomez has a working consortium of Flemish universities as well as past experiences with Dr. Gary Wingenbach, Texas A&M, via USAID grant to promote innovation of education at the National Agricultural Education (Peru) and he has been a participant in past NACTA conferences.

This conference aligns with the vision and mission of NACTA as an organization that provides a forum for discussion of questions and issues relating to the professional advancement of agricultural discussion, seeks to improve post-secondary teaching of agriculture, and encourages, promotes and rewards instructional excellence in agriculture and the research supporting instruction.

**Topics proposed for the conference:**
- Integration of research and extension in teaching
- Use of TICs (Technology, Information and Communication)
• Internationalization of agricultural education

Description of the conference: It may include general presentations, workshops, roundtables and presentation of posters. Interaction among participants will be highly promoted and a printed publication will be produced as well as online material provided.

Dates: Two full days; ranging from September to November 2018

Audience: Faculty from agricultural colleges and universities of South America. Expected 120 participants (70% from Peru)

Venue: Central auditorium of the Universidad Nacional Agraria, La Molina, Peru.

Requested support from NACTA:

a. A member of NACTA to provide conference planning expertise and participation on the conference planning committee
b. Promotion and marketing of the conference to NACTA members to encourage participation as attendees, speakers, or poster presenters
c. Contribute partial or full support of one NACTA member to serve as a keynote speaker (Spanish proficiency is not requisite)

Benefit to NACTA Members: As members of NACTA engage in the assistance of planning this conference a select few will gain a great deal of insight into the culture and norms of agricultural education on another continent. These members could write a descriptive report or present back to NACTA members regarding the cultural differences for the sake of us better understanding what is both unique and universal about higher education in the industry we serve between North and South America. It is also perceivable that members of NACTA may be interested in attending or presenting at the conference, thereby gaining a firsthand knowledge of the culture, making contacts with potential graduate students and professional collaborators, or visiting potential sites for education abroad programming.

<table>
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<th>EXPENSES: SPEAKER</th>
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<tr>
<td>Airfare (Captured weekdays in Oct via Travelocity)</td>
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The general responsibilities of the Undergraduate Experiential Learning Committee shall be to:

a. Collaborate with the Judging Conference Liaison to intentionally extend the purposes of NACTA through the Judging Conference,
b. Explore creative opportunities for NACTA to enhance undergraduate experiential learning,
c. Develop stronger career preparation and skill development opportunities through enhanced relationships with agricultural and environmental business leaders and companies, and
d. Work with the Educational Issues and Teaching Improvement Committee to recommend programs for the annual conference focused on the implementation and assessment of experiential learning activities.

The first committee meeting was held during the 2016 Annual Conference. There were 22 in attendance.

The goal of the committee is to align with and expand the reach of the NACTA Judging Competition with the mission and vision of the NACTA parent organization:

- to provide for all post-secondary teachers of agriculture a forum for discussion of questions and issues relating to the professional advancement of agricultural discussion,
- seek improvement in the post-secondary teaching of agriculture through examination and discussion of courses and curricula, teaching and testing techniques, facilities and materials,
- encourage, promote and reward instructional excellence in agriculture and the research supporting this instruction.

Participants identified many types of experiential learning or experiences that could be considered high impact learning. Examples included:

- Internships
- Service Learning
- Clubs
- Career Development
- Student Teaching
- Field Experiences
- Community Development
- Judging Teams
- Study Away
- Organizations
- Skill Development
- Capstone Courses
- Co-ops
- International Experience
- Undergraduate Research Experience
- Ambassador Programs
- Practicums
- Global Learning Opportunities
- Leadership Studies

Discussion by committee members in regard to experiential learning included curricular vs. co-curricular, assessment of the experience, and assessment of the learning by the student.

Questions posed that could be addressed by the committee through workshops, publications, and resource identification included:

- Why is experiential learning important?
- What are the outcomes of experiential learning experiences?
- How is experiential learning assessed?
- What are colleagues utilizing to evaluate?
- What is the value of experiential learning to students, academia, and business partners?
How can NACTA share how its members develop skills in students and assess their development?

How can experiential learning opportunities transfer from courses/experiences → to the resume → to skills → to a job?

What are the broad competencies of an experiential learning experience?

How can experiential learning experiences be highlighted by NACTA at both the Judging Competition and Annual Meeting? (Awards, workshops, special edition to the NACTA Journal?)

Special category for abstract submissions for oral and poster presentations in 2017?

Provide information for the Teaching Tips/Methods section of the Journal?

A group of senior agricultural communications students assessed access to information regarding the NACTA judging contests. They were tasked with identifying reasons why a NACTA identified institution may not participate in the contests or conversely why a participating institution was not active in the NACTA organization. They identified a lack of information on the website connecting NACTA to the judging contests as a primary communication issue. The group developed five recommendations for the experiential education committee to share with NACTA leadership:

- Early posting of rules for each contest will help to ensure better understanding of each contest.
- Opening registration earlier to allow teams or coaches to secure their reservations and funding earlier, which will ease personal stress and in turn, also help to increase participation numbers.
- Create tangible incentives for students to receive should they win an individual contest or the NACTA contest as a whole.
- Advertise to members of the NACTA organization and work to bridge the gap between the organization itself and the judging contest.
- Find ways to highlight the opportunities that the contest has for students, staff, and institutions alike.

A survey was sent to committee members in December 2016 soliciting topics for potential workshops at the 2017 Annual Conference. Thirteen members responded. The topic was narrowed down to Experiential Learning: Evaluation/Outcome Assessment.

Mid-January an email was sent to committee members asking for a volunteer to present or facilitate a workshop in June. At the 2017 conference, Gary Wingenbach, Texas A&M, will coordinate “Can you see me learn? using the photo narrative process to evaluate student experiential learning.”

The 2017 NACTA Judging Conference was hosted by Kansas State University April 6-8. Mark Russell and Dana Ladner attended the conference and interacted with coaches. The interaction reinforced the disconnect between the two entities. Mark offered his thoughts on how the two groups could work more closely. Dana and Tracy sent an email to all NACTA Judging Contest Coaches on May 3 thanking them for their commitment to student engagement in experiential opportunities and provided information on the 2017 conference at Purdue.
Liaison Reports

NACTA Judging Conference Liaison Report, Lyle E. Westrom, University of Minnesota, Crookston

The 2017 NACTA Judging Conference was held at K-State University at Manhattan, Kansas on April 6-8, 2017. The theme for the conference was “Little Apple. Big Opportunities.” The results are posted on the NACTA website in the “featured links” section. K-State hosted 13 contests with 859 contestants (668 unduplicated) from 24 two-year schools and 24 four-year schools competing this year. K-State appears to have slightly edged Black Hawk for a record number of participants. They were also the first to host a precision agriculture contest.

A business meeting was held on Friday and was chaired by Mike Roeber from North East Community College. In preparation for the 2017 contests at K-State, five sets of buzzers were purchased from the University of Minnesota Crookston with CHS dollars given to K-State for use in the 2017 NACTA competition. They will be passed to each future host site. Margot Rudstrom from the University of Minnesota Crookston was re-elected as Secretary. Mike Roeber will continue to serve his second year as President.

Kevin Donnelly from Kansas State University gave an update on the NACTA Judging and Student Service Award. The recipient this year will be Lyle Westrom from the University of Minnesota Crookston. Dr. Westrom will be honored at the NACTA Purdue University Conference, June 2017.

Future sites for NACTA Judging competition include North East Community College in Norfolk, Nebraska in 2018 and Murray State University located in Murray, Kentucky in 2019. The 2018 NACTA Judging competition at NE Community College in Norfolk, NE will be held April 18-21. A link to the history of NACTA Judging competition compiled by Kevin Donnelly is:


APLU/NARRU/APS Liaison – Tracy Hoover, Penn State University

- Provide overview of APLU/NARRU/APS at NACTA Business meeting – share opportunity to apply for APS Innovative Teaching Awards as well as nominate individuals for a USDA Excellence in College and University Teaching in the Food and Agricultural Sciences Program.
- Share process with future conference hosts to submit proposal to APS/APLU for $4000 to defray annual conference expenses by including a workshop on the Scholarship of Teaching and Learning that features a presenter who was a previous USDA Teaching Award recipient(s).

NACTA Foundation/Savings Report - June 2017

Jeff Hattey, NACTA Foundation Chair & Marilyn Parker, NACTA Secretary
Total Assets - $142,102
NACTA Savings Account – DL Evans Bank, Rupert, Idaho

- Donation from Dr Kevin Donnelly, of $200, for the NACTA Judging Award
- Donation from Dr Dale Weber, of $100, emeritus member
- $5 per member contribution to savings account, May 30, 2017, $3980
- Conference 2016 awards expenses of $6100, were moved May 30, 2017, from the savings account to the NACTA checking account
- Current amount in savings as of 5-31-17, $15,046

Jeff Hattey, NACTA Foundation Chair, Portfolio Performance since August 2015


NACTA Foundation Summary of Savings and Investments

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NACTA Foundation Financial Report May 11, 2017

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Portfolio Performance since August 2015