



News & YOU Democracy



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Introduction

This interactive online resource for 4-H will help middle school and high school students sharpen and improve their professional communication skills in a fun and engaging way.



It will also serve as a helpful, communication “refresher” to 4-H youth educators and any adults who volunteers.

The publication focus on media literacy, ethics and citizenship.

Purpose

- Improve students’ writing and visual communication skills
- Introduce students to the range of agricultural communication careers
- Make students aware of the crucial relationship between journalism and democracy



Need

This interactive online resource will help youth improve their professional communication skills with a focus on the importance of media literacy, ethics and citizenship.

Youth participants will gain confidence and 21st century skills needed in the modern workplace, as well as a deeper understanding of the role and importance of mass communication in their lives.

A Look Inside

The table of contents will introduce various subjects that are important for our youth to understand. It will have an emphasis on democracy in the news and media world:



Students at the 4-H Academy and World Food Prize Youth Institute learn about professional communication at Purdue University.

Featured subjects include:

- The First Amendment
- Public’s right to know
- Ethics and values of journalism
- Inverted pyramid writing style
- Agricultural photography
- Watchdog role of media
- News determinants
- Interviewing techniques
- Copyright
- Social media etiquette



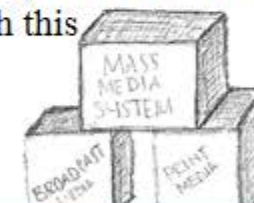
As they complete guided lessons on these topics, youth will gain confidence in their writing and visual communication skills.



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In the Future

- Based on pilot-testing of the current product, develop an interactive online edition
- Consider offering a new 4-H Project on digital storytelling
- We hope to inspire future 4-H programs with this publication.



Contact Us:

If you have any questions or would like to offer feedback on this publication, please contact the authors:

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