Utilizing Tour Stops as Community Partners in an International Service Learning Course
Service Learning

- Encourages retention of materials
- More critical thinking
- Engagement in the community
- Engagement in the classroom
- Better student work products
Study Abroad

- New culture
- New experiences outside of students’ comfort zones
- Personal growth
- Understanding for different agricultural practices
- Appreciation for home
Advanced Imaging & Design

- Graduate course
- Advanced video and photo
- Go beyond the basic courses
- Practice, practice, practice!
- Apply visual theories
Before Spring Break:
- Studied visual theories
- Studied advanced video production techniques
- In depth lessons on lighting
- Sound
- Apply previous semesters’ lessons on shooting and editing
- Plan projects
- Create teams and assign clients
- Study clients
Our job

- During Spring Break
  - Tour various farms and eco-tourism destinations
  - Conduct interviews
  - Shoot photos
  - Investigate area tourism
  - Gather other information needed to produce a video
Our job

- After Spring Break
  - Share assets
  - Transcribe video
  - Write and approve scripts
  - Edit
  - Share with clients and wait for revisions
The Products
The Products
Some community partners are using the videos and photos

- Improved teamwork, videography, photography, editing

- Learned how to work with a client with barriers

- Cultural diversity
Other learning

Mayan Ruins

Eco Tourism
Other learning

Photography
Other learning

Chocolate Farming

Spice Farming
Observed gains

- Understanding practicality of their ideas
- Working with other cultures
- Helping clients know what they want and need
- Improved quality of work when a client is involved
Thank You a Bunch!