Crossing Disciplinary Boundaries with Industry and University Students

Authors: Chelsea M.M. Geiger, Dana C. Penrice, Craig W. Wilkinson, and Martin J. Zuidhof
Outline

• How did I get here?
• Bridging the Gap – Partnership Details
• What is the Entrepreneur Exchange?
• University Model
  o Reporting Data and Testimonials
  o Breaking Fences
  o Success Stories
• Key Messages
How did I get here?
Bridging the Gap

greenHectares

UNIVERSITY OF ALBERTA
What is The Entrepreneur Exchange?

- Short term mentorship
- Where ideas meet advice
University Model

Connect, Collaborate, Learn
### Reporting Data and Testimonials

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<th></th>
<th>Fall 2012</th>
<th>Winter 2013</th>
<th>Totals</th>
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</thead>
<tbody>
<tr>
<td># of Students</td>
<td>19</td>
<td>19</td>
<td>38</td>
</tr>
<tr>
<td># of Entrepreneurs</td>
<td>1</td>
<td>0</td>
<td>1</td>
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<tr>
<td># Panelists</td>
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<td>8</td>
<td>16</td>
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<td># Ideas Shared</td>
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<td>38</td>
<td>38</td>
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<tr>
<td># Connections Made</td>
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<td>343</td>
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“Every faculty should have a program like this. It allows you to see what the real world is like and the complexities of applying academia to an industry and real life”
Breaking Fences

- Integrated Learning
- Social and Business-related issues
- Feasibility and Relevance
- Shared Learning and Responsibility
Success Stories

- Industry Trade Show
- Consulting Group
Key Messages

• Importance of Relationships
• Impact of Connecting Students with Industry
• Take a chance!
Questions

Thank you for your attention!