Inter-Institutional Interest in Developing an Online Commodity Merchandising Certificate Program

Authors: Joe Parcell, University of Missouri; Michael Sykuta, University of Missouri; Jill Moreland, University of Missouri; Haluk Gedikoglu, Lincoln University; and Anna Henry, University of Missouri

This material is based upon work supported by the United State Department of Agriculture, National Institute of Food and Agriculture, Award No. 2011-38411-30562

Great Plains Interactive Distance Education Alliance

The University of Missouri is a partner institution in the Great Plains Interactive Distance Education Alliance (IDEA) with 19 other public universities, 18 of which are Land Grant Universities. The Great Plains IDEA provides access to the best educational opportunities for students by collaboratively developing and delivering high-quality, online academic programs. A survey was conducted to help identify if current Great Plains Idea partnering institutions have interest in developing a shared multi-institutional price risk management program.

Institutions with Established Price Risk Management Certificate Program or Emphasis

Respondents Interest in Collaborating in a Great Plains IDEA Price Risk Management Certificate or Emphasis Program

Respondents Estimated Undergraduate Student Enrollment in a Great Plains Price Risk Management Certificate Program

Current Students Enrollment in Price Risk Management Related Courses from Other Programs Within Respondents Institution (e.g., business, finance, engineering, or computer science)

Identified Courses Respondents Would Like to See Included Within a Price Risk Management Program

Respondent Anticipation of Someone within the Respective Institution Having the Expertise and Willingness to Teach Identified Courses