The purpose of this study was to examine how faculty employed social media to share their experiences during an international professional development experience in Belize with their social networks.
Faculty often use social media to expose students to professional practices and extend the reach of their learning environment (Gruzd, Haythornthwaite & Paulin, 2016).

Interaction with faculty via social media can increase student motivation (Mazer, Murphy & Simonds, 2007).
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METHODS

Collection of social media posts (with IRB approval)

Use of program hashtag - #BelizeGTA

Content included 22 Facebook posts, 31 Instagram posts, 69 Instagram stories and 32 Tweets

Thematic analysis
FINDINGS/ THEMES
RECOMMENDATIONS
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